

WARDROBE ARCHITECT

DESIGNING AND BUILDING THOUGHTFUL ATTIRE

GOAL

Uncover the styles that make you feel like yourself and attach words and images to them.

When you are wearing your favorite clothing, how do you feel (e.g. confident, sexy, poised, powerful, etc)?

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When you're wearing something that is not quite right, how do you feel? What are the feelings you want to avoid about the clothes you wear?

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Who do you consider to be your style icons? What is it about them that appeals to you?

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What are some words that describe styles that you like in theory, but are not quite you?

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